



amplifier corporation

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Amplifier is an Australian app development company that has grown to a global business from humble beginnings as a Melbourne startup in



2009. Founded by award-winning advertising creative and music industry entrepreneur Adam Friedman, and a collection of highly talented cross-platform engineers, graphic designers and developers, Amplifier has created apps and other innovative technology-based marketing campaigns for a wide range of high profile clients round the world.

Initially creating custom applications one by one, Amplifier developed a platform called Adapptr™ which creates the cross-platform Shareable Apps products, helping customers reach the widest possible audience on mobile. The platform is patent-pending and unique to Amplifier. Development of the platforms and products have been funded by private investment, clients and Australian government grants.

Ivo developed Adapptr's core, internationally patented IP.

