



shareable apps

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The genesis for Shareable Apps came from the idea that there had to be a better way for businesses to market



themselves more effectively via mobile applications. For apps to be sent directly to their intended audience, rather than be housed in app stores, to build loyalty, encourage two way communication and for the process to be quick, easy and cost effective.

Most businesses want to communicate to as many people as possible. They want to know how to make an iPhone app, how to make an Android app and how to make apps for Blackberry and Windows Phone, but are limited by time and development costs, so end up choosing perhaps one or two. Shareable Apps solves this problem by being completely cross platform – build the app once and it's instantly downloadable and shareable to a smartphone or tablet of all operating systems.

